



Lucky Star Spay Neuter Program News

Published by the **Lucky Star Spay Neuter Program** 12 Birch Lane, Morristown, NJ 07960

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Volume 56

June 2013

Our Mission: To gather, recognize and celebrate the continuing annual commitment of each of our member veterinarians to provide some level of absolutely free spay neuter services to the needy animals of their choice, along with any other free services they choose to provide.

OUR LUCKY STARS

We are proud to present this roster of Lucky Star Veterinarians. Together these **18** professionals have generously pledged **456** absolutely free spay neuter surgeries & other free services for needy animals of their choice in **2013**, for which they have our admiration & thanks:

Dr. Ohad Barnea, Cliffside & Tenafly Animal Hospitals

Dr. Sarah Barnes, Eleos Veterinary Service

Dr. Erno Hollo & Dr. Kelly Vex Basking Ridge Animal Hospital

Dr. Harvey E. Hummel, Andover Animal Hospital, Newton

Dr. Danci Mock, West Caldwell Animal Hospital

Dr. Maritza Perez, West Orange Animal Hospital

Dr. P. Picone, Audubon Veterinary Associates

Dr. Sandra Stalder-Frey, Alpha Veterinary Care

Dr. Carolyn Wooley, MCSNIP, Pennington

Dr. Laura Acosta, Dr. Iris M. Biely, Dr. David Croman, Dr. Laurie Heeb, Dr. Diana Knight, Dr. Peter Midgley-DiGeronimo, Dr. Faith Perrin & Dr. Michelle Wong, People for Animals, Inc., Hillside and Robbinsville

GETTING NEWS OF YOUR OFFER OUT

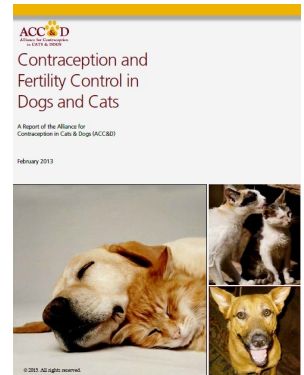
Dr. Barnea asked Lucky Star's help getting the word out about his offer of a free S/N each week in 2013. He listed the papers he wanted to reach. I adapted the basic Lucky Star Press Release to include details of his offer. I called & emailed the outlets he identified. One was interested. The reporter interviewed Dr. Barnea & called me with general ?'s re LS. The result was the article enclosed. Please let me know if you think LS can help you reach the needy animals you want to reach. Glad to help!

LUCKY STAR PROGRAM 10 YEARS OLD

It was July '03 when Betsy, who was to become & still serves as, the Lucky Star Spokes Cat, was trapped. In Oct.'03, Drs. Hollo & Vex signed on as the 1st Lucky Stars & a mailing went out to >500 NJVMA members thanks to Braunschweiger Jewelers. Drs. Barnea, Hummel & Picone responded to that mailing, followed soon by Dr. Stadler-Frey. Also in 2004, Vet techs Gail Stock & Ilene Katz recruited Dr. Perez & Dr. Mock & People for Animals (PFA) joined, supporting a program they saw as helping the S/N mission. In 2012, Dr. Barnes & Dr. Wooley joined after we read about each of their separate donations of S/N surgeries for charity. Recognizing each current PFA LS vet happily swelled LS ranks recently. **Ten yrs. & 2,612 pledges later, we could not be more proud of all of our Lucky Stars!**

GUIDE TO NON SURGICAL METHODS

New FREE 154 pg. e-book, **Contraception & Fertility Control in Dogs & Cats** for download at www.acc-d.org. Look left under "Hot-Updates" for this reference guide to non-surgical methods & research to manage reproduction in cats & dogs.



EARLY AGE SPAY NEUTER STUDY @ PFA

A 5 pg report on rate & type of complications seen in 10 days post S/N surgery at PFA's clinics for 963 pediatric cat & dog patients from 2011 - 2012 is available at www.pfaonline.org/2013/pediatricstudy

NJVMA ENDS HOSPITAL INSPECTIONS

So, the NJ Dept of Health says that inspection is no longer a requirement to participate in the APC program of discounted surgeries. Veterinarians with ?'s pls call C. Chenkus (609) 826-4872