

Lucky Star Spay Neuter Program News

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<u>Our Mission</u>: To gather, recognize and celebrate the continuing annual commitment of each of our member veterinarians to provide some level of absolutely free spay neuter services to the needy animals of their choice, along with any other free services they choose to provide.

OUR LUCKY STARS

We are proud to present this roster of Lucky Star Veterinarians. Together these **18** professionals have generously pledged **376** absolutely free spay neuter surgeries & other free services for needy animals of their choice in **2012**, for which they have our admiration & thanks:

Dr. Ohad Barnea, Cliffside & Tenafly Animal Hospitals

Dr. Sarah Barnes, Eleos Veterinary Service

Dr. Erno Hollo & Dr. Kelly Vex Basking Ridge Animal Hospital

Dr. Harvey E. Hummel, Andover Animal Hospital

Dr. Danci Mock, West Caldwell Animal Hospital

Dr. Maritza Perez, West Orange Animal Hospital

Dr. P. Picone, Audubon Veterinary Associates

Dr. Sandra Stalder-Frey, Alpha Veterinary Care

Dr. Carolyn Wooley, MCSNIP, Pennington

Dr. Laura Acosta, Dr. Iris M. Biely, Dr. David Croman, Dr. Laurie Heeb, Dr. Diana Knight, Dr. Peter Midgley-DiGeronimo, Dr. Faith Perrin & Dr. Michelle Wong, People for Animals, Inc, Hillside

"LUCKY STAR" PLEDGES- A HISTORY

2003:	4
2004:	202
2005:	222
2006:	222
2007:	226
2008:	226
2009:	226
2010:	226
2011:	226
2012:	376

2,156!!!!!!

SPAY DAY IS FEB 26 2013

Total S/N's pledged

VOTERS OK HIGHER TAXES FOR S/N

Per Alley Cat Allies, on Nov 8 in Miami-Dade County, Fla nearly 2/3rds of the county voted in favor of a slight property tax increase to fund 2 new S/N clinics & ensure that everyone has access to low-cost veterinary services. Next, the County Commissioners will vote on the measure.



Their mission is to end overpopulation of companion animals by identifying why people do not S/N their pets & designing & implementing a program to provide the needed incentives. See www.GetYourFix.org where pet owners can post a need for a "fix," & "funders," can sponsor surgery. More: http://www.fixitfoundation.org

WHAT WORKS, WHAT DOESN'T & WHY

A Community Outreach Toolkit, by HSUS's Pets for Life program, funded by PetSmart Charities, guides organizations through developing & implementing a community outreach program tailored to under-served communities. Ch 8: "Effective S/N Outreach" deals w/ "free" vs "low cost" issue, use of incentives beyond "free", need to build trust, need for follow up before appointments, & value of providing transportation. Gives proven approaches for each step, right down to the scripts that work when following up BEFORE surgeries, or working the line with S/N info when pet owners 1st arrive @ events offering basic/ introductory services.

"SANDY"ASCPA DISASTER GRANT INFO

Check www.ASPCApro.org for details.

Happy Holidays and a Safe, Healthy and Prosperous New Year!

NEXT ISSUE: FEBRUARY 1, 2013